

Family Fun Day meeting notes 3/17/2017

Present: Karen Pride, Jean Ginn-Marvin, Frank Butterworth, Deena Bruns, Rose Kennealy, Randy Blake, and Dana Schauf.

Items discussed:

Publicity: Deena confirmed that she had spoken with her contact at Ethos (publicity Firm) and that they are will to give us some assistance and direction for no fee.

Karen said she and Steve will contact them for assistance and suggestions.

Dana suggested having attendees bring a canned goo to be donated to a local food pantry in return for getting a free ticket to a game or some other benefit. This may get us publicity that we might not otherwise get.

It was also suggested that we have ample signage for the events of the day and directions as to where each is located. These include a banner on the tennis courts fence wit the schedule for the day, sandwich boards with times and events and have flyers at the various vendor locations with the event schedule on the front and a map on the back. Some of these flyers could also go to local businesses.

Frank touched bases with Chris Newell about joining the committee but she will not have the time this year due to other commitments. She did agree to be added to our mailing list and make suggestions for the committee to consider.

Entertainment: Jean has confirmed that Don Campbell will be joining us again this year. She also confirmed that the Casco Bay Wind Ensemble will be with again this year.

Deena has spoken with Sea Grass, said they charge \$350 to perform, and that they are available the day of our event. She will contact them and ask them to appear. They will be on after Don Campbell.

It was also suggested that we have other events occurring we have the groups playing in an effort to keep people at the event and not leaving midafternoon. Having Mad Science was suggested as a possibility while Sea Grass is performing.

Sound System: Deena confirmed that Headlight AV was available and that we will have them for the event.

Stage: Karen suggested that the stage be located in front of the tennis court fence facing down the field. This is also convenient to the new location of the power source that was formerly on the cement bleachers. This will eliminate having the dirt infield as a barrier to attendees getting closer to the stage. The Lions Club could relocate their food concession to be adjacent to their games, all in a row.

Games: Karen spoke with the Recycling Committee to see if they wanted to do the "Lobster Roll". They said they would get back to her.

Frank was to follow up with Community Services to see if they would do the same event this year as last.

Other events: Frank will confirm that Summit Adventures and Evo (Maine Rock Gym) will be back again this year. (The Fort Williams Foundation has already expressed an interest in doing this again.

The group that did the bounce house (Cape Business Alliance?) has also expresses and interest in doing this again this year.

Deena will check with the Scouts to see if they would like to pick up another event to sponsor in addition to the Lion's games.

Parade: We need to confirm that the Local pro-sports teams will be back again in the parade. Also, the costumed characters including Oakie, Otto the Moose, and any others that may be available. Karen was checking to see if the Recycling committee would put their drill team in again. Subsequent to the meeting Jean has confirmed that the Wackets would be joining us again this year. Jean is also working on a Dixieland Band. Frank needs to confirm the Portland Fire Company vehicle to carry them.

Foam: We are still trying to decide on where this should be located to get the maximum attention, maximum foam for the buck, and also safely allow participation by all ages.

Since our meeting I have heard from the Fort Williams Foundation and the stone gazebo will be under construction this year. I suggest we locate the face painting in the Band Stand behind the vendors on the hill behind the Rotary.

Master of Ceremonies: It was suggested that we find someone who can keep the day moving by announcing the events that are taking place and where they are located. We still need to identify an individual to fill that role.

Sponsorship of events: We decided that in view of our budget this year we would not impose upon the community for support of the event.

We adjourned at 7:58 PM.